



Guidelines for using the NatHERS logo

The Nationwide House Energy Rating Scheme (NatHERS) logo has been registered as a Trade Mark under the *Trade Marks Act 1995*.

To promote awareness and recognition of NatHERS and its logo, whilst protecting its credibility, the following guidelines apply to use of the logo.

Who may grant approval to use the logo?

Approval for use of the logo is granted by:

1. **the National Administrator** - currently the Department of Industry, Innovation and Science (DIIS); or
2. **an organisation given the authority by the National Administrator to approve use of the logo** - organisations given authority by the National Administrator to grant approval to use the logo are generally limited to assessor accrediting bodies (refer to clause 12), and state/territory governments (through their participation in the National Strategy on Energy Efficiency), which license assessors.

Use of the logo

3. Unapproved use is prohibited.
4. Individuals or organisations granted approval for use of the logo must lodge their details with the approving body and these records may be made available to the National Administrator.
5. Assessors not accredited by a body covered under clauses 1 and 2 of these guidelines are not permitted to use the logo, except as it appears on official NatHERS documents such as rating certificates generated from software accredited under NatHERS.
6. Appropriate action may be taken against unapproved users of the logo.

Where approval for use of the NatHERS logo is granted, the following conditions apply:

7. The proposed use will not mislead members of the public into believing the product, service or entity involved has any special government sponsorship, affiliation or certification.
8. The proposed use is not in association with a product, service or entity that conflicts, or could potentially conflict, with the objectives of NatHERS in promoting energy efficient dwelling design, or with which it would be inappropriate for government agencies to be associated.
9. The proposed use is not likely to bring the NatHERS logo, the NatHERS Scheme, DIS or another government body, into disrepute.
10. The proposed use is not likely to result in significant private gain at the expense of the logo. Whilst private enterprise may be granted permission to use the logo for business purposes, this use must not, in the opinion of the National Administrator, reduce the credibility of the logo in any way.
11. Permission may be withdrawn and/or appropriate legal action may be taken against approved users of the logo who, in the opinion of the National Administrator, have used the logo in a manner that has reduced its credibility or otherwise breached the conditions of use.



How to apply to use the logo

12. If you are a current, accredited NatHERS assessor you may use the logo in your promotional materials, including website, advertisements, business cards or letterhead. For permission to use the logo please contact your assessor accrediting organisation:

- Association of Building Sustainability Assessors <http://www.absa.net.au/>
- Building Designers Association of Victoria <http://www.bdav.org.au/>

13. If you cease to be an accredited assessor, you are required to remove the logo from your promotional materials, including website, advertisements, business cards or letterhead immediately upon ceasing to be accredited.

14. Requests to use the logo from other groups and media should be directed to:

National Administrator
Nationwide House Energy Rating Scheme
Department of Industry, Innovation and Science
GPO Box 9839
CANBERRA CITY 2601
email: buildings@industry.gov.au

How the logo should be represented

When you have received approval to use the logo please note the following way in which the logo should be represented:

15. The logo should be used 'as provided'; i.e. no tampering or re-working of the image;
16. There should be a space of no less than 1cm set around the logo. (Unless the logo is being used on a business card.)
17. If using a colour representation of the logo please use the colours supplied. Black & white designs are also available.
18. The logo should be represented on a white background.

Amended September 2015